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Local Businesses “Play a Part!” to Support Providence Children’s Museum

Proceeds Benefit Play Works Campaign for Kids

PROVIDENCE, RI – Nearly twenty community-minded businesses across Rhode Island are taking part in a special “Play a part!” cause-marketing opportunity to benefit Providence Children’s Museum’s Play Works Campaign for Kids.

With the success of its \$1.5 million capital campaign, the Children’s Museum will increase its capacity to serve record numbers of visitors by opening two exciting new learning environments in its *Children’s Garden* in June 2010.

The Museum has achieved more than half of its capital projects goal and now asks the community to “Play a part!” to raise the rest – and to help meet a \$150,000 challenge grant from the prestigious Kresge Foundation by March 31, 2010.

This fall and winter, local businesses large and small (see list below) will “Play a part!” to help increase public awareness about the importance of children’s play, promote the significant and nurturing role the Museum plays in children’s lives, and raise funds toward the Play Works Campaign. Some will contribute a portion of retail sales or offer a donation box while others will do an internal promotion like a dress-down day. Providence Children’s Museum is deeply grateful to these generous businesses.

The Museum asks the community to support “Play a part!” promotions at these businesses:

Fresh Purls

769A Hope Street
Providence, RI 02906
401-270-8220
www.freshpurls.com

When: Sept. 18 to Oct. 18

What: donation box at store

LoveBugs

746 Hope Street
Providence, RI 02906
401-453-2222
www.lovebugsri.net

When: Sept. 22 to Sept. 26

What: 10% sales; donation box at store

Performance Physical Therapy

Locations in Barrington, East Providence,
North Providence, Pawtucket and Providence
www.performanceptri.com

When: Sept. 18 to Oct. 18

What: donation boxes at six locations

All About Imagination Toy Store

99 Main Street
East Greenwich, RI 02818
401-886-5437
www.allaboutimagination.com

When: Oct. 10, 10 AM - 6 PM

What: 10% of sales; donation box at store

HOMESTYLE

229 Westminster Street
 Providence, RI 02903
 401-277-1159

www.homestyleri.com

When: Oct. 17, 10 AM - 6 PM

What: 10% of sales during Harvest Festival

Uno Chicago Grill

Locations in Providence, Smithfield
 and Warwick

www.unos.com

When: Oct. 18, 1 - 8 PM

What: 15% of sales with “Play a part!” coupon
 and donation boxes at three locations

Kreatelier

804 Hope Street
 Providence, RI 02906
 401-432-7995

kreatelier.com

When: Nov. 24, 25, 27, and 28

What: 15% of sales

OOP!

220 Westminster Street
 Providence, RI 02903
 401-397-5036

www.oopstuff.com

When: Dec. 1 to Dec. 25

What: donation box in store

Other participating organizations include Providence businesses **Butterfield; Duffy & Sweeney, LTD.; Elsa Arms; Hinckley, Allen & Snyder LLP; Not Just Snacks;** and **Whole Foods Market** as well as **Cranston Senior Services** and **Lakeshore Learning** in Cranston; **Learn All About It** in Warwick; **Lincoln Public Schools** in Lincoln; and **Playground Prep Preschool Childcare Center** in East Greenwich.

Visit www.childrenmuseum.org for full information on participating businesses and other ways to play a part. For more information, contact **Jennifer Laurelli** at laurelli@childrenmuseum.org or (401) 273-5437 ext. 120.

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**For kids, for families, for the future. Play a part!**

Providence Children’s Museum is located at 100 South Street in Providence’s Jewelry District. September through March, open Tuesday through Sunday and Monday school holidays, 9 AM to 6 PM, and selected Fridays until 8 PM.

April through August, open 7 days. Museum admission is \$7.50 per person; always free for Museum members.

Call (401) 273-KIDS or visit www.childrenmuseum.org